

Communicating for Cash

Schedule of Events



Friday July 9:

- 6:00 p.m. to 8:00 p.m. Register and check in
- 7:00 p.m. to 10:00 p.m. (or so...) Beers 'n' Tears and Whine 'n' Cheese – a casual social to meet and greet. Nibblies will be provided but please bring your own refreshments.

Saturday July 10:

- 8:00 a.m. Registration continues
Continental breakfast
- 9:00 a.m. Welcome to workshop and announcements
- 9:15 a.m. to Noon
A. Paul Lima: Marketing, including to social media or not to social media
(This session will be available for live streaming)
~~B. Julie Watson: How to get your E-book published~~ **Cancelled**
- (Coffee Break 10:30 – 10:45 a.m.)
- 12:15 p.m. Soup and sandwich lunch
Any announcements
- 1:30 p.m. to 4:45 p.m.
C. Marion Soubliere: Federal government work
(This session will be available for live streaming)
D. Paul Lima: SEO
- (Coffee Break 3:30 – 3:45 p.m.)
- 4:45 p.m. Adjourn for the day
- 6:00 p.m. Supper on our own in town
Free evening back at residence to visit with all seminar participants.

Sunday July 11:

- 9:00 a.m. Continental breakfast
Announcements if any
- 9:30 a.m. to Noon
E. Akoulina Connell: Submitting publisher queries
F. Johanna Bertin: Research and ethics in biographies
- (Coffee break 10:30 – 10:45 a.m.)
- Noon Bag lunch and Regional Meeting
- 1:00 p.m. Adjournment of Workshops